



With a multi-million pound turnover and a reputation for innovation and award-winning products, Mayborn Group Ltd is a world-class supplier of branded and own-label products within its market place. The Tomme Tippee brand is now recognised as the fastest growing baby brand, with a strong presence in all major global retailers.

***Health Professional Liaison Manager, North East***  
**Part-time (approx 2.5 days per week), competitive salary + car allowance**

A unique opportunity has arisen for a Health Professional to work with our UK marketing team, helping to build a positive relationship between Tomme Tippee and other professionals, retailers and consumers. Concentrating on our breastfeeding products, you will be expected to promote our Closer to Nature range by organising and working at exhibitions throughout the UK, giving in-store demonstrations in major retailers, and helping to train store staff. You will feature as our health professional on both our UK and US websites, responding to consumer e-mails. You will also provide professional advice to our marketing and product development teams on product design, literature, and advertising, and give guidance and training to our consumer Careline.

We are seeking an enthusiastic and self-motivated individual who will be able to create awareness and credibility of our leading Closer to Nature brand. You will be dynamic, possess excellent communication and organisational skills and work to a professional standard at all times. You will have a health professional qualification, preferably a practising midwife. You will be highly motivated and innovative with the confidence and enthusiasm to promote our brand. You must have a flexible approach to working hours as there will be UK travel with overnight stays (including occasional weekend work).

If you are interested in applying for the position please send through your CV with covering letter stating salary details to Samantha Elgood, HR Officer, Mayborn Baby and Child, Jackel International Limited, Northumberland Business Park West, Cramlington, NE23 7RH or e-mail <mailto:msselgood@jackel.co.uk>.

**MAYBORN**  
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